



# Low Energy Parenting Instagram Challenge: Terms and Conditions

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry and claim instructions are deemed to form part of the terms and conditions and by participating, all entrants will be deemed to have accepted and be bound by the terms and conditions. Please retain a copy for your information.

This challenge has no official affiliation to Instagram.

Promoter: Smart Energy GB, 1 Alfred Mews, London, W1T 7AA.

## Who may enter

1. This promotion ("Promotion") is open to UK residents (England, Scotland, Wales and Northern Ireland) aged 18 years or over. Employees and their immediate families of the Promoter, Hill + Knowlton Strategies are excluded.

## How to enter

2. The promotional period starts at 12.00 14/05/2019 and ends at 00.01 31/05/2019 (UK time) ("the Promotional Period"). No purchase or payment to enter is necessary.
3. Internet access, an active Instagram page and a valid email address are required.
4. **To enter:** Comment on the post marked "Competition Announcement" that includes #LowEnergyParenting from one of the following Instagram accounts;
  - a. @dresslikeamum
  - b. @\_thisgirlcanorganise
  - c. @clemmie\_telford
  - d. @honestmum
  - e. @lizaprideaux
  - f. @davidsamgibbs
  - g. @katebowbow
  - h. @mrsshilts
  - i. @genuineplacebo84
  - j. @fivelittledoves
  - k. @amodernmother
  - l. @etspeaksfromhome
  - m. @amummytoo

## PRIZE DETAIL

5. Prizes for this competition will be one of the following. The prize for each winner will depend on the Instagram account the competition was entered through;
  - Energy Saving Kettle
  - Vacuum Sealed Kettle
  - Energy Efficient Night Lights
  - Energy Saving Hair Dryer
  - Slow Cooker
  - Water saving shower head



- Surge Protection Extension Lead

All prizes are subject to change without notice by the Promotor. Make and model of the prize may vary from the product or similar products showcase on the Instagram through which the competition was entered.

Supplier delivery exclusions apply. Alternative of equivalent value will be provided if winner lives out of the delivery area.

6. Delivery of prizes will be within 28 calendar days of win validation and providing valid UK delivery address.
7. Winner details and eligibility will be verified prior to prize dispatch as detailed in clause 12.

### **WINNER SELECTION AND NOTIFICATION**

8. 1 x winner per participating Instagram account will be selected at random, from all entrants that comment on the post. Winners will be notified by the account through which they entered the competition.
9. Winners will be required to provide their email address, postage address in Great Britain and a contact telephone number. Upon provision of a valid email address they will then receive an email confirmation of their win. Winner details and eligibility will be verified prior to prize dispatch as detailed in clause 12.
10. Although all prizes will be available to be won, there is no guarantee that they all will be won or claimed. Any unallocated prizes will not be reallocated in other competitions.
11. The Promoter (or their nominated agent) will attempt to contact winners at least 3 (three) times using the email address and/or the telephone number provided. The winners will have 10 (ten) calendar days from initial contact to respond and provide details to enable validation and prize fulfilment.

In the case that they do not respond in time or are unable to take up the prize, the Promoter reserves the right to withdraw the prize.

### **HOW TO CLAIM**

12. The Promoter reserves the right to validate winning entries and allocate prizes based on whether the winners are resident in Great Britain and are over the age of 18.

This verification process may include, but is not limited to, one or more of the following at the discretion of the Promoter:

- a. Proof of identification
  - b. Proof of age
  - c. Utility bill confirming address
  - d. Tenancy or deed to address
13. Once verification checks in accordance with these Terms & Conditions have been completed, the winners will receive their prize within 28 (twenty-eight) days of the verification being confirmed and providing a valid UK delivery address.



14. All prizes will be dispatched in line with the supplier's delivery terms which will be provided at time of win notification. The Promoter accepts no responsibility for uncollected prizes.
15. It is the prize winner's responsibility to ensure they check their email account's spam or junk folder to ensure a message from the Promoter regarding their win or their prize was not filtered or deleted. The Promoter accepts no responsibility for failed delivery due to provision of incorrect contact details by entrants. Any prize that is returned undelivered will be assumed unwanted.
16. Prizes are not transferable or exchangeable unless otherwise stated and cannot be redeemed for cash or any other form of compensation.

### **Liability**

17. The Promoter is not liable for entrants who are unable to view or participate in the promotion due to telecommunication or internet faults or failure or delays with network incompatibility.
18. Decisions of the Promoter are final in all matters relating to the promotion. No correspondence will be entered into.
19. A list of the major prize winners (first initial, surname and county) will be available by sending a signed and addressed envelope to Smart Energy GB, 1 Alfred Mews, London, W1T 7AA at the end of the promotion, for a period of two months following the end of the Promotion.
20. Bulk entries made from trade, consumer groups or third parties will not be accepted. Incomplete entries, by or via third parties or syndicates, entries by macros or other automated means (including systems which can be programmed to enter), and entries which do not satisfy the requirements of these terms and conditions in full will be disqualified and will not be counted. If it becomes apparent that a participant is using a computer(s) to circumvent this condition by, for example, the use of 'script', 'brute force', masking their identity by manipulating IP addresses, using identities other than their own or any other automated means in order to increase that participant's entries into the draw in a way that is not consistent with the spirit of the promotion, that person's entries will be disqualified, and any prize award will be void.
21. If the Promoter has grounds to suspect any entrant or third party of cheating, deception or fraudulent or unsportsmanlike conduct of any kind (including, without limitation, manipulating the promotion, choice of prize winner(s) or any entry) the Promoter reserves the right (in its sole discretion) to disqualify any entrant, entry or person it reasonably believes to be responsible for, or associated with, such activity.
22. If for any reason any aspect of this promotion is not capable of running as planned, including by reason of infection by computer virus, network failure, bugs, tampering, unauthorised intervention, fraud, technical failures or any other cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this promotion, the Promoter may in its sole discretion modify or suspend the promotion or invalidate any affected entries/claims. If an act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions the Promoter will not be liable for any failure to perform or delay in performing its obligation.
23. Except for liability for fraudulent misrepresentation, the Promoter is not liable for:



- Any action an entrant may take as a result of replying on any information provided by the Promoter in relation to the promotion or for any loss or damage suffered by an entrant as a result of taking that action.
  - Any liability for losses which are not a foreseeable or likely consequence of: (i) an entrant's use of the website; or (ii) a breach of these terms & conditions.
24. However, nothing in these Terms and Conditions will affect any liability the Promoter may have for death or personal injury arising from the Promoter's negligence or any other liability that cannot be limited or excluded by law.
25. Personal data supplied will be used by the Promoter for the sole purpose of managing the competition. Data will be stored by the Promoter for 2 (two) months after the end of the promotion before deletion with the exception of the winners whose details will be stored for 12 (twelve) months in order to fulfil their prize. The Promoter will not use personal data for any other purpose without the express consent of the entrant.
- See <https://www.smartenergygb.org/en/website-terms-and-conditions/legal-information/privacy#privacy> for our full privacy policy.
26. If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these terms and conditions and the remaining clauses shall survive and remain in full force and effect.
27. No relaxation or delay by us in exercising any right or remedy under these Terms and Conditions shall operate as waiver of that right or remedy or shall affect our ability to subsequently exercise that right or remedy. Any waiver must be agreed by us in writing.
28. Any questions concerning the legal interpretation of these terms will be based on English law and the courts of England and Wales will have exclusive jurisdiction unless you live in another part of the UK, in which case your local courts will have jurisdiction.