

Smart Energy GB Board meeting 7 May 2026, 10am

Record of the meeting

Agenda:

1.	Approval of minutes of the Board meeting of 17 March 2026
2.	Chair's welcome & introductory remarks
3.	Overview from the Chief Executive
4.	Communications deepdive
5a.	Latest campaign insight
5b.	Campaign update
6.	Corporate affairs deepdive
7.	London office lease
8.	Latest management accounts
	AOB
	Appendices: 1. <i>PMF subcommittee minutes</i>

1. Approval of Board minutes of the meeting of 17 March 2026

1.1. The minutes of the previous Board meeting were approved.

2. Chair's welcome and introductory remarks

2.1. The Chair welcomed those in attendance.

2.2. There was a general discussion covering consumer attitudes, the war in the Middle East, May elections, RTS and smart meter installation progress.

3. Overview from the Chief Executive

3.1. The Chief Executive gave a brief overview of activity.

4. Communications deepdive

4.1. The Board received an overview of Communications current activity, performance and future plans.

5a Latest campaign insight

5.1 The Board received an update on the performance of recent campaigns.



5b. Campaign update

5.2 The Board received an update on recent activity.

6. Corporate affairs deepdive

6.1 The Board received an overview of Corporate Affairs current activity, performance and future plans.

7. London office lease

7.1 The Board considered options regarding the London office lease.

8. Management accounts

8.1 The latest management accounts were presented to the Board.

Minutes from the PMF subcommittee were also circulated to the Board.



Attendance:

Directors present:

Mark Lund (Chair)
Dan Brooke (CEO)
Martin Aylward
Steve Crabb
Suzanne Craddock
Maxine Frerk
Phil Gilbert
Ann McKechin
Kerry Maisey
Gavin Openshaw
Lisa Tennant

Observers present:

Oliver Sinclair, DESNZ

Apologies:

Elvin Nagamootoo
Michael Walls, Ofgem
Hugh Spicer, ARC Chair
Venus Galarza-Mullins, Citizens Advice

SEGB officers present:

Victoria Bacon
Claire Baines
Phillippa Brown
Alistair Gibbons
Sara Higham
Imogen Landy
Abi Pope
Soumya Singh
Chris Taggart