

## Smart Energy GB Board meeting 15 March 2022, 10am

### Record of the meeting

#### Agenda:

1.	Approval of minutes of the Board meeting of 9 February 2022
2.	Chair's welcome & introductory remarks
3.	Overview from the Chief Executive
4.	MMM update
5.	PR strategic overview
6.	Campaign update
7.	Usage deepdive
8.	CIVCs deepdive
9.	Annual report and accounts
10.	Latest management accounts
11.	Appointment of directors
	AOB
	Appendix: <i>PMF subcommittee minutes</i> <i>ARC subcommittee minutes</i>

## **1. Approval of minutes Board of the meeting of 9 February 2022**

1.1. The minutes of the previous Board meeting were approved.

## **2. Chair's welcome and introductory remarks**

2.1. The Chair welcomed those in attendance.

2.2. There was a general discussion regarding installation progress, current market conditions and consumer attitudes.

## **3. Overview from the Chief Executive**

3.1. The Chief Executive gave a brief overview of activity since the last Board meeting.

## **4. MMM update**

4.1. The Board was presented with the latest wave of econometric modelling results.

4.2. The Board welcomed the report, noting the continued positive impact the campaign was having on installations.

## **5. PR strategic overview**

5.1. The Board received an overview of the PR strategy and planned activity.

## **6. Campaign update**

6.1. A summary of recent campaign activity was presented to the Board. The Board welcomed the report.

## **7. Usage deepdive**

7.1. The Board received an overview of how SEGB activity is tailored towards the usage task and recent performance against targets.

## **8. CIVCs deepdive**

8.1. The Board received an overview of performance against CIVCs metrics and detail on current and planned CIVCs activity.

## **9. Annual report and accounts**

9.1. The Board was presented with the annual report and accounts 2021, the audit report and the letter of representation.

9.2. The annual report and accounts and the letter of representation were approved.

## **10. Latest management accounts**

10.1. The management accounts were presented for information.

## **11. The appointment of directors**

11.1. The Board received a paper that explained that, if a board director changed employment and left the sector, while they could continue as a

board director in the short term, an appointment process will commence to identify a replacement.

## **12.AOB**

- 12.1. The Chair noted that it is expected to be the last board meeting for both Fiona Mayo and Pam Conway. The Chair thanked both for their contribution to SEGB.

Draft minutes from the PMF subcommittee and Audit and Risk Committee were also circulated to the Board.

### **Attendance:**

#### *Directors present:*

Mark Lund (Chair)  
Dan Brooke (CEO)  
Martin Aylward  
Daren Carter  
Pam Conway  
Steve Crabb  
Jill Dougan  
Fiona Mayo  
Ann McKechin  
Chris MacLeod

#### *Observers present:*

Alex Belsham-Harris, Citizens Advice  
Oliver Sinclair, BEIS



Hugh Spicer, Chair of the Audit and Risk Committee

*SEGB officers present:*

Victoria Bacon

Claire Baines

Phillippa Brown

Alistair Gibbons

Sara Higham

Imogen Landy

Chris Taggart

Stanley Carrodus (minutes)

Apologies:

Brian Stratton

Maxine Frerk

Steven Day

Anna Stacey