

## Smart Energy GB Board meeting 7 July 2021, 10am

### Record of the meeting

#### Agenda:

1.	Approval of minutes of the Board meeting of 17 May 2021
2.	Chair's welcome & introductory remarks
3.	Overview from the Chief Executive
4.	Board welcome and overview
5.	Campaign update: initial results
6.	Long term plan
7.	SEGB diversity and representation
8.	Latest management accounts
9.	AOB
	Appendix: <i>AGM 2021 minutes</i> <i>ARC minutes</i>

#### 1. Approval of minutes Board of the meeting of 17 May 2021

1.1. The minutes of the previous Board meeting were approved.

## **2. Chair's welcome and introductory remarks**

2.1. The Chair welcomed those in attendance, noting that this was the first Board meeting under the new governance structure.

2.2. There was a general discussion regarding the progress of the rollout and issues that were being faced.

## **3. Overview from the Chief Executive**

3.1. The Chief Executive gave a brief overview of activity since the last Board meeting.

## **4. Board welcome and overview**

4.1. The Board was presented with, and discussed, an overview of the strategic challenges and opportunities that could be faced over the period to 2025. The presentation included governance details of the company and key obligations of the directors.

## **5. Campaign update**

5.1. The Board was presented with, and discussed, the initial insight on the performance of the Einstein campaign. The Board welcomed the results and noted that further updates will be provided at future Board meetings.

## **6. Long term plan**

6.1. The Board was presented with the long term plan. The paper and subsequent discussion covered assumptions, forecast penetration projections, and indicative activity over the period to 2025.

6.2. The Board will review the 2022 plan of activity in September.

## **7. SEGB diversity and representation**

7.1. The Board was presented with a paper on the diversity of the Board and the company as a whole. Options were considered that could increase the diversity of representation going forward.

7.2. It was agreed that a sub-committee would be set up to consider the detail further and report to the Board having done so.

## **8. Latest management accounts**

8.1. The management accounts were presented for information.

## **9. AOB**

9.1. No material items were raised.

Draft minutes from the latest Audit and Risk Committee and of the recent Annual General Meeting 2021 were circulated to the Board.

### **Attendance:**

*Directors present:*

Mark Lund (Chair)

Dan Brooke (CEO)



Daren Carter  
Pam Conway  
Steve Crabb  
Steven Day  
Maxine Frerk  
Fiona Mayo  
Ann McKechin

*Apologies:*

Martin Aylward  
Jill Dougan  
Chris MacLeod  
Brian Stratton

*Observers present:*

Alex Belsham-Harris, Citizens Advice  
Jacqui Russell, Ofgem  
Oliver Sinclair, BEIS  
Hugh Spicer, Chair of the Audit and Risk Committee

*SEGB officers present:*

Claire Baines  
Phillippa Brown  
Rob Cheesewright  
Alistair Gibbons  
Laura Gurnett  
Imogen Landy  
Chris Taggart  
Nicole Defreitas (minutes)