## Record of the meeting

### Agenda:

1. Approval of minutes of the Board meeting of 15 March 2022
2. Chair’s welcome & introductory remarks
3. Overview from the Chief Executive
4. Campaign update
5. Exploring rejection
6. Corporate affairs deepdive
7. Microbusiness deepdive
8. Channel mix deepdive
9. Sunday Times staff survey results
10. Risk register
11. Treasury management policy
12. Latest management accounts

**AOB**

**Appendices:**

1. Draft PMF subcommittee minutes
1. **Approval of minutes Board of the meeting of 15 March 2022**
   1.1. The minutes of the previous Board meeting were approved.

2. **Chair’s welcome and introductory remarks**
   2.1. The Chair welcomed those in attendance.
   2.2. There was a general discussion covering consumer attitudes and smart meter installation progress.

3. **Overview from the Chief Executive**
   3.1. The Chief Executive gave a brief overview of activity.

4. **Campaign update**
   4.1. A summary of the latest campaign activity was presented to the Board.

5. **Exploring rejection**
   5.1. The Board received information regarding consumer attitudes, focusing on the recent trends around rejection.

6. **Corporate affairs deepdive**
   6.1. The Board was presented with an overview of corporate affairs activity in the last year and future plans.

7. **Microbusiness deepdive**
   7.1. The Board was presented with a summary of the microbusiness campaign performance and future activity.

8. **Channel mix deepdive**
   8.1. The Board was presented with an analysis of SEGB’s approach to channel planning and resulting performance.
9. **Sunday Times staff survey results**
   9.1. The Board was presented with the results of the Sunday Times results.

10. **Risk register**
    10.1. The latest risk register was presented and discussed by the Board.

11. **Treasury management policy**
    11.1. The proposed amendment to the treasury management policy was presented to the Board.
    11.2. The Board formally approved the amendment.

12. **Latest management accounts**
    12.1. The latest management accounts were presented to the Board.

13. **AOB**
    13.1. There was no other business.

Draft minutes from the PMF subcommittee were also circulated to the Board.
**Attendance:**

*Directors present:*
Mark Lund (Chair)
Dan Brooke (CEO)
Martin Aylward
Daren Carter
Steve Crabb
Rebecca Dibb-Simkin
Jill Dougan
Maxine Frerk
Chris MacLeod
Kerry Maisey
Ann McKechin
Elvin Nagamootoo

*SEGB officers present:*
Victoria Bacon
Claire Baines
Alistair Gibbons
Sara Higham
Mike Hickman
Imogen Landy
Soumya Singh
Chris Taggart
Raza Warda (minutes)

*Observers present:*
Graeme Kelly, Ofgem
Oliver Sinclair, BEIS
Hugh Spicer, Audit and Risk Committee Chair
Brian Stratton, Network Operators

*Apologies:*
James Crump, Ofgem
Zoe Guijarro, Citizens Advice