

## Smart Energy GB Board meeting 22 September 2021, 10am

### Record of the meeting

#### Agenda:

1.	Approval of minutes of the Board meeting of 7 July 2021
2.	Chair's welcome & introductory remarks
3.	Overview from the Chief Executive
4.	Einstein campaign performance update
5.	Mid-year results and campaign update
6.	Draft 2022 activity and budget
7.	D&I update
8.	Latest management accounts
	Appendix: <i>PMF subcommittee minutes</i>

#### **1. Approval of minutes Board of the meeting of 7 July 2021**

1.1. The minutes of the previous Board meeting were approved.

#### **2. Chair's welcome and introductory remarks**

- 2.1. The Chair welcomed those in attendance.
- 2.2. There was a general discussion regarding the present financial stress that the energy sector was going through and what impact it may have on SEGB.

### **3. Overview from the Chief Executive**

- 3.1. The Chief Executive gave a brief overview of activity since the last Board meeting.

### **4. Einstein campaign performance update**

- 4.1. The Board reviewed the results (including econometrics) related to the Einstein campaign. It was pleased to note the high levels of efficiency and effectiveness in driving installations and would continue to monitor progress.

### **5. Mid-year results and campaign update**

- 5.1. The Board was presented with, and discussed, the mid-year PMF results, noting good progress against targets. The Board also received an update of campaign activity.

### **6. Draft 2022 activity and budget**

- 6.1. The Board reviewed the draft 2022 plan of activity and budget. It received feedback from the PMF subcommittee on its observations on the PMF metrics within the plan of activity.
- 6.2. The Board will review the final 2022 budget at its meeting in November.

### **7. D&I update**

7.1. The Board received an update from the D&I subcommittee. There are ideas that are to be worked up into proposals by the subcommittee which will be presented back to the Board.

## **8. Latest management accounts**

8.1. The management accounts were presented for information.

## **9. AOB**

9.1. No material items were raised.

Draft minutes from the PMF subcommittee were also circulated to the Board.

### **Attendance:**

#### *Directors present:*

Mark Lund (Chair)

Dan Brooke (CEO)

Martin Aylward

Daren Carter

Pam Conway

Steve Crabb

Jill Dougan

Maxine Frerk

Fiona Mayo

Ann McKechin

Chris MacLeod



Apologies:

Brian Stratton

Alex Belsham-Harris, Citizens Advice

Steven Day

*Observers present:*

Jacqui Russell, Ofgem

Oliver Sinclair, BEIS

Hugh Spicer, Chair of the Audit and Risk Committee

*SEGB officers present:*

Claire Baines

Phillippa Brown

Rob Cheesewright

Alistair Gibbons

Laura Gurnett

Chris Taggart

Nicole Defreitas (minutes)